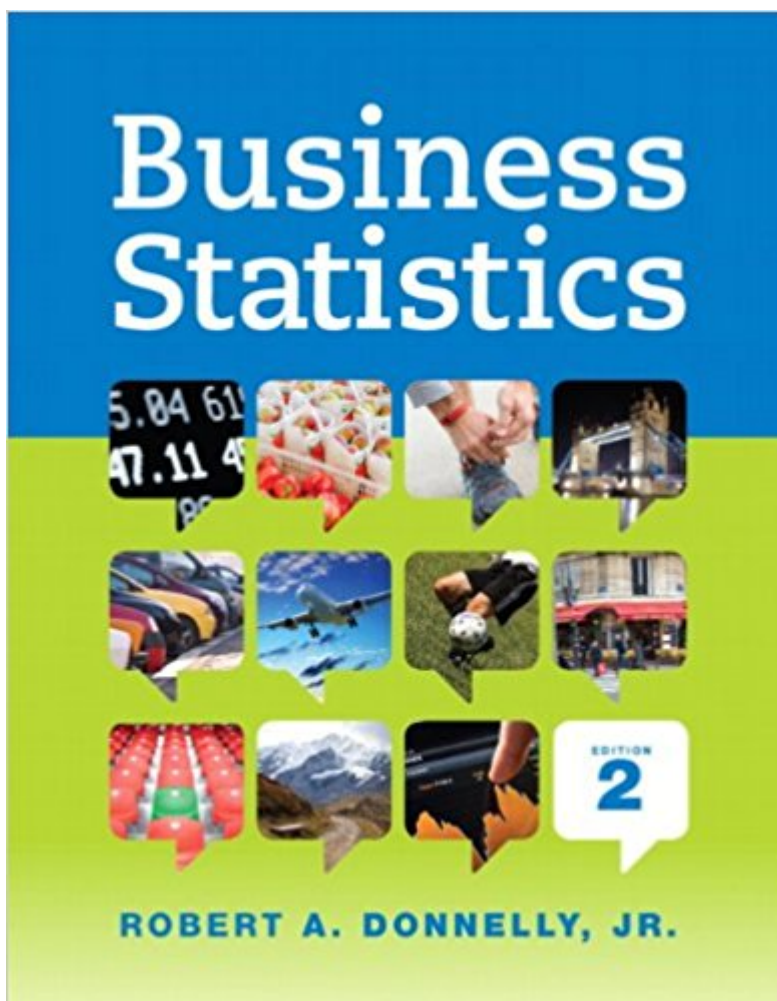


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Business Statistics (2nd Edition)



Synopsis

Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab, search for ISBN-10: 0133865002 /ISBN-13: 9780133865004. That package includes ISBN-10: 032192147X/ISBN-13: 9780321921475 and ISBN-10: 0321925122/ISBN-13: 9780321925121 and ISBN-10: 0321929713/ISBN-13: 9780321929716. MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. Robert Donnelly's Business Statistics eliminates the intimidation factor from learning statistics for business. The Second Edition maintains Donnelly's successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in action "both in the classroom and in the world around them.

Book Information

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Customer Reviews

Bob Donnelly is a professor at Goldey-Beacom College in Wilmington Delaware with more than 25 years of teaching experience. He teaches classes in statistics, operations management, management information systems, and database management at both the undergraduate and graduate level. Bob earned an undergraduate degree in chemical engineering from the University of Delaware, after which he worked for several years as an engineer with the Diamond Shamrock Corporation in a chlorine plant. Despite success in this field, Bob felt drawn to pursue a career in education. It was his desire to teach that took him back to school to earn his MBA and Ph.D. in

Operations Research, also from the University of Delaware. Bob also teaches in the MBA program at the International School of Management in Paris, France. He thoroughly enjoys discussing research methods and business statistics with both his French and American students. Bob's working experience gathered prior to his teaching career has provided him with many opportunities to incorporate real-life examples into classroom learning. His students appreciate his knowledge of the business world as well as his mastery of the course subject matter. Many former students seek Bob's assistance in work-related issues that deal with this expertise.

I hate math, was not looking forward to the class I needed to use this book for, but let me tell you. This book is great. I took stat for the first time a few years ago, and all I remember is being tired and seeing nothing but the glaze over my eyes. This, book, though, is straight forward with lots of good compartmentalization (i.e. color-specific notations for the different concepts, like vocab or headers or subheaders, etc) that makes it easier to comprehend the material and to section it off. The author, though, is what really livens the book, and I feel like this is what made the difference in my success with my class. The guy is pretty corny, and it's a breath of relief when you H A T E math as much as I do. I didn't dread reading the book except for when I was being lazy (so all the time), but I didn't dread the actual process of reading the material because it was always interesting. So if you need this book for a class, or you are, for whatever reason, reading this for fun (???), 10/10 would recommend.

The concepts are laid out really well. There is some difficulty due to the use of PHSTAT and Excell rather than the program we actually use in my class (our school uses mini tab most of the time) but it is often easy enough to skip those bits and still get plenty of good information out of the text.

Overall, this book helped me to understand the subject of Business Statistics, which isn't an easy subject to learn. The concepts were clear to understand and provided lots of examples as well as opportunities to work problems out on your own. The author of the book has a sense of humor to try to maintain your attention on what could easily be a very dry subject. The book not only provides ways to work problems out on your own on pen and paper, but also shows you how to use excel to do a lot of interesting things that I had no clue about before. Unfortunately, I was unable to use PHStat on my computer, so I may have missed out in some areas.

I needed this for my Quantitative Management course. It is very easy to understand and each

chapter breaks down into summaries and formulas and even practice questions. Thanks to this I aced my course!

The writer is funny, which made the material somewhat bearable... However, I took this class online. I found it REALLY difficult to teach myself from this book. I am a 4.0 student and had to work extra hard and use outside resources to digest this material. Studying my butt off and teaching myself I mustered an 89% in the class, luckily the instructor offered a 15 point grading scale...I also do not like how this book jumps between using PhStat as a plugin in Excel and Excel standing alone. I would have really preferred learning the Excel functions instead of going back and forth between the two.

Great book, needed for class. Book rented came damaged. A page taped to another page, in the center of the page. Unfortunately I can't see the information in this area without ripping the page. Not that big of a deal but annoying to say the least.

For a boring subject such as Statistics, the author does an excellent job keeping the reader's attention and really explaining each topic thoroughly.

Works great for my class, only problem is the online code says its used and wont let me use that part of the book but i got it used and its great for class

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